



Water Conservation Rebates, Incentive Program, & National Drinking Water Week

Waukesha, WI – As Mayor Shawn Reilly commemorates National Drinking Water Week with a Mayoral Proclamation, Waukesha Water reminds customers about the residential water conservation rebates and the incentive program for businesses.

Waukesha Water Utility encourages water conservation with \$100 WaterSense toilet rebates and \$25 WaterSense showerhead rebates. Residents who replace their 1993 or older toilet with a 1.28 gpf (gallon per flush) WaterSense toilet, can save approximately 9,000-11,000 gallons of water per year. Replacing a 1992 or older showerhead can save approximately 2,900 gallons of water per year, and approximately 300 kwh of electricity annually.

The Utility also has \$20 rebates for rain barrels. Harvesting rainwater is easy and a great way to conserve water. A 50-60 gallon rain barrel, which connects to a downspout to capture rain water, can collect a surprising amount of water: 1/10th of an inch of rain falling on a 1,000 square foot rooftop can fill a 50-gallon barrel. That's 50 free gallons of naturally soft, chlorine-free water, which is great for watering your flowers and plants, washing off your boots, washing the car or bike, or any other outdoor activities.

In addition to the residential rebates, the Utility has an incentive program for businesses to replace equipment with new technology to save water. For organizations to be eligible for an incentive, a *Water Conservation Incentive Application* must be submitted to the Utility; and businesses must receive approval for the project before new technology is ordered. Waukesha Water will assess the projects to determine if the project is eligible for an incentive.

Drinking Water Week is the perfect time to remind customers about the rebates and incentive program, a time when we celebrate water and remind everyone of the importance of protecting and conserving this valuable resource. To read the Mayoral Proclamation, or for more information about the rebates and the incentive program, visit the Utility's website at www.waukesha-water.com or call (262) 521-5272.